



GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Department for Women, Children, Disabled & Senior Citizens – Strengthening & Restructuring of ICDS Scheme – Role and Responsibilities of Nutrition Counsellor cum Addl. AWWs and Link Workers – Distribution of sanctioned posts to the ICDS Projects – Orders – Issued.

DEPARTMENT FOR WOMEN CHILDREN DISABLED AND SENIOR CITIZENS.

G.O.Ms.No.1,

Dt.06/01/2014.

Read the following:-

1. From GOI, Ministry of Women & Child Development, Lr.No.1-8/2012-CD-I, dt.22.10.2012.
2. G.O.Ms.No.33, Dept. for WCD&SC, dt.01.12.2013.
3. G.O.Ms.No.25, Dept. for WCD&SC, dt.21.10.2013.
4. From Commissioner, WD&CW Dept., Hyd Lr.No.4577/K3/2013, dt.12/11/2013 and 28/12/2013.

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ORDER:-

In the reference 1st read above, the GOI, has issued guidelines for implementing “Strengthened and Restructured ICDS Scheme” in a mission mode through a series of programmatic, management and institutional reforms. As part of the restructuring, the GOI has sought to address the menace of malnutrition with focus on under-3s and improved family contact, care and nutrition counseling for Pregnant and Lactating women and for mothers of under-3s by providing Nutrition Counsellor-cum-Additional Anganwadi Worker for the 3 high burden districts of Srikakulam, Karimnagar and Guntur and by providing Link Workers in the remaining 20 districts. In 2013-14, Link Workers will be selected for only 8 districts of Visakhapatnam, Vizianagaram, East Godavari, Adilabad, Khammam, Nizamabad, Ranga Reddy & Ananthapur and for the remaining 12 districts selection will be taken up in 2014-15 as part of phasing in implementation of restructured ICDS.

2. In the reference 3rd read above, the Government have issued orders sanctioning 3,657 posts of Nutrition Counsellors for 3 high burden district i.e. Srikakulam, Karimnagar and Guntur and 12,024 posts of Link Workers for 8 districts i.e. Visakhapatnam, Vizianagaram, East Godavari, Adilabad, Khammam, Nizamabad, Ranga Reddy and Ananthapur Districts. As per the reference 3rd read above, Nutrition Counsellors and Link Workers are to be selected only for those AWCs which are functioning under Indiramma Amrutha Hastam and they are expected to help the AWWs in these centres to focus on Pregnant & Lactating women and children under 3 years.

3. In the reference 4th read above, the Commissioner, Women Development & Child Welfare Department, Hyderabad has requested to finalize the roles and responsibilities of the Nutrition Counsellors and Link Workers and to issue orders for distribution of the sanctioned posts of 3657 Nutritional Counsellor cum Additional AWWs and of 12024 Link Workers district wise and project-wise.

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4. After careful examination of the proposal, the Govt. hereby issues the role and responsibilities of Nutrition Counsellors and Link Workers as at Annexure-I & Annexure-II respectively and also approves distribution of the sanctioned posts of 3657 Nutritional Counsellor cum Additional AWWs and 12024 Link Workers district-wise and project-wise as at Annexure-III and Annexure – IV respectively.

5. The Commissioner, Women Development & Child Welfare Department, Hyderabad shall take necessary action and issue necessary guidelines accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NILAM SAWHNEY,
PRINCIPAL SECRETARY TO GOVERNMENT.

To

The Commissioner, Women Development & Child Welfare Department, Hyderabad.

All the District Collectors in the State.

All Regional Joint Directors/Project Directors in the State.

The Accountant – General, AP, Hyderabad.

The Pay and Accounts Officer, AP Hyderabad.

The Directorate of Treasuries and Accounts, AP, Hyderabad.

All District Treasury Officers.

Copy to:

PS to Special Secretary to Chief Minister.

PS to Minister (IKP, WCD&SC).

PS to Principal Secretary to Government, Dept. for WCD&SC.

SF/SCs.

// FORWARDED::BY ORDER //

SECTION OFFICER

ANNEXURE-I

Roles and Responsibilities of Nutrition Counsellor cum Additional Anganwadi Worker

The overall focus of the Nutritional Counsellor cum Additional Anganwadi Worker will be to reduce incidence of low birth weight and to reduce malnutrition among children 0 to 3 years. Hence her duties will include the following:

I. Maternal Nutrition and Indiramma Amrutha Hastham (IAH)

1. Identify and motivate Pregnant and Lactating Women for One Full Meal Programme.
2. Plan menu for hot cooked meal for Pregnant and Lactating Women based on locally available vegetables/food items and local recipes.
3. Supervise serving of hot cooked meal and administration of IFA tablets to Pregnant and Lactating Women.
4. Help Anganwadi Worker(AWW) to take weight of Pregnant Women and monitor the weight gain every month.
5. Visit and counsel all Pregnant and Lactating Women on Ante- Natal Check-Ups(ANCs), maternal nutrition, IAH, weight gain, early initiation of breast feeding, exclusive breast feeding and introduction of complementary feeding and also monitor the food taken by Pregnant and Lactating Women at home.
6. Coordinate in conducting IAH committee meetings.

II. Focus on 0 to 3 years Children and Growth Monitoring

1. Support the AWW in mobilizing and visiting parents and care givers of under- 3s to counsel on nutrition and health of 0 to 3 years children with emphasis on early initiation of breast feeding, exclusive breast feeding, various aspects of complementary feeding, all other IYCF feeding practices, immunization schedules, health care during illnesses, role of parents in child's nutrition, growth and development and on importance of early stimulation.
2. Make visits and counsel all pregnant women who are about to deliver regarding early initiation of breast feeding, all lactating women who have recently delivered regarding exclusive breast feeding, all mothers of children between 7 months and 3years regarding complementary feeding.
3. Support the AWW in explaining the Mother and Child Protection (MCP) Card to mothers and care givers and promote the use of MCP Card as self monitoring tool to monitor developmental milestones and early detection of disabilities.
4. Support AWW in weighing of 0-3 years Children and ensure monitoring of weight, detection of early growth faltering and immediate appropriate counseling.
5. Support AWW in all interventions designed for tackling Severe Underweight Children.

III. Referral Services

1. Refer children with health problems like diarrhea, Acute Respiratory Illness (ARI), fever, illnesses etc. and Pregnant and Lactating Women with complications to health care takers.
2. Identify and refer the Severe and Acute Malnourished(SAM) and Severe Underweight Children to Nutrition Rehabilitation Centres (NRCs) and follow up after return from NRCs.

IV. Advocacy, Community Mobilization and IEC

1. Disseminate information and generate improved community response on nutrition related programmes.
2. Mobilize community to create awareness on health, nutrition, safe drinking water and sanitation issues.
3. Assist AWW in Mahila Sisu Chaitanyam Campaigns and IEC activities.

V. Other Services

1. Ensure that Children, Pregnant and Lactating Women attend NHD-1 and NHD-2.
2. Assist AWW in the conduct of NHDs and in distribution of Take Home Ration and conduct of immunization.
3. Assist AWW in pulse polio immunization programme.
4. Help AWW in conduct of Pre-School.
5. Any other responsibility entrusted by the Department.

NILAM SAWHNEY,
PRINCIPAL SECRETARY TO GOVERNMENT.

ANNEXURE-II

Roles and Responsibilities of Link Worker

The overall focus of the Nutritional Counsellor cum Additional Link Worker will be to reduce incidence of low birth weight and to reduce malnutrition among children 0 to 3 years. Hence her duties will include the following:

I. Maternal Nutrition and Indiramma Amrutha Hastham (IAH)

1. Encourage Pregnant and Lactating Women to enroll in Anganwadi Centres (AWC) to avail meals in the AWC regularly.
2. To visit and motivate the Pregnant & Lactating Women who do not visit the AWC daily.
3. Help in organizing meals for Pregnant and Lactating Women based on locally available vegetables / food items and local recipes.
4. Support AWW /AWH in serving of hot cooked meal, administration of IFA tablets and taking weight of Pregnant Women.
5. Visit and follow up of Pregnant and Lactating Women for Ante- Natal Check-ups (ANCs), good diet, IAH, weight gain, early initiation of breast feeding, exclusive breast feeding, introduction of complementary feeding etc.
6. Participate in meetings of IAH committees.

II. Focus on 0 to 3 years Children and Growth Monitoring

1. Support the AWW in mobilizing and visiting parents and care givers of under- 3s to counsel on nutrition and health of 0 to 3 years children with emphasis on early initiation of breast feeding, exclusive breast feeding, various aspects of complementary feeding, all other IYCF feeding practices, immunization schedules, health care during illnesses, role of parents in child's nutrition, growth and development and on importance of early stimulation.
2. Make visits and counsel all pregnant women who are about to deliver regarding early initiation of breast feeding, all lactating women who have recently delivered regarding exclusive breast feeding, all mothers of children between 7 months and 3years regarding complementary feeding.
3. Support the AWW in explaining the Mother and Child Protection (MCP) Card to mothers and care givers and promote the use of MCP Card as self monitoring tool to monitor developmental milestones and early detection of disabilities.
4. Support AWW in weighing of 0-3 years Children and ensure monitoring of weight, detection of early growth faltering and immediate appropriate counseling.
5. Support AWW in all interventions designed for tackling Severe Underweight Children.

III. Referral Services

1. Support AWW in followup of children who are referred with health problems like diarrhea, Acute Respiratory Issues (ARI), fever, illnesses etc. and Pregnant and Lactating Women with complications to health care takers.
2. Support AWW in identifying and referring the Severe and Acute Malnourished (SAM) and Severe Underweight Children to health facilities and Nutrition Rehabilitation Centres (NRCs) and followup after return from NRCs.

IV. Advocacy, Community Mobilization and IEC

1. Disseminate information and generate improved community response on nutrition related programmes.
2. Mobilize community to create awareness on health, nutrition, safe drinking water and sanitation issues.
3. Assist AWW in Mahila Sisu Chaitanyam Campaigns and IEC activities.

V. Other Services

1. Ensure that Children, Pregnant and Lactating Women attend NHD-1 and NHD-2.
2. Assist AWW in the conduct of NHDs and in distribution of Take Home Ration and conduct of immunization.
3. Assist AWW in pulse polio immunization programme.
4. Help AWW in conduct of Pre-School.
5. Any other responsibilities as entrusted by the Department.

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PRINCIPAL SECRETARY TO GOVERNMENT.

ANNEXURE – III

G.O.Ms.No.1, Department for Women, Children, Disabled & Senior Citizens, Dt.06/01/2014.

Details of Sanctioned of 3657 Nutrition Counsellors posts in the 3 high burden Districts

Sl. No.	Name of the Districts	Name of the project	Nutrition Counsellors posts Sanctioned
1	2	3	4
1	Karimnagar	Bheemadevarapally ®	218
2	Karimnagar	Gangadhara ®	160
3	Karimnagar	Husnabad ®	201
8	Karimnagar	Mahadevpur ®	188
9	Karimnagar	Maliyal ®	232
10	Karimnagar	Manthani ®	243
		(Karimnagar Total)	1242
19	Srikakulam	Ichapuram	311
23	Srikakulam	Kotturu	264
24	Srikakulam	Mandasa	275
26	Srikakulam	Palakonda	175
30	Srikakulam	Saravakota	303
31	Srikakulam	Seethampet	231
34	Srikakulam	Veeraghattam	160
		(Srikakulam Total)	1719
39	Guntur	Epuru	133
42	Guntur	Gurajala	151
43	Guntur	Macherla	172
45	Guntur	Nadendla	138
48	Guntur	Pallapatla	102
		(Guntur Total)	696
		Grand Total	3657

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ANNEXURE – IV

G.O.Ms.No.1, Department for Women, Children, Disabled & Senior Citizens, Dt.06/01/2014.

Details of Sanctioned of 12024 Link workers posts in IAH ICDS
Projects of 8 districts

Sl. No	Name of the District	Name of the project	No. of AWCs			Link Workers posts Sanctioned		
			Main AWCs	Mini AWCs	Total	Main AWCs	Mini AWCs	Total
1	2	3	4	5	6	7	8	9
1	Visakhapatnam	Ananthagiri	123	131	254	67	131	198
2	Visakhapatnam	Araku	116	44	160	63	44	107
3	Visakhapatnam	Dumbrugudem	109	56	165	60	56	116
4	Visakhapatnam	Chintapally	109	145	254	60	145	205
5	Visakhapatnam	G K Veedi	83	120	203	47	120	167
6	Visakhapatnam	G Madugula	96	146	242	53	156	209
7	Visakhapatnam	Koyyuru	85	75	160	48	75	123
8	Visakhapatnam	Manchingput	99	130	229	55	130	185
9	Visakhapatnam	Paderu	102	83	185	56	83	139
10	Visakhapatnam	Hukumpet	94	119	213	52	119	171
11	Visakhapatnam	Pedabayalu	106	87	193	58	87	145
12	Visakhapatnam	V Madugula	134	24	158	72	27	99
13	Visakhapatnam	Kasimkota	197	20	217	104	20	124
14	Visakhapatnam	Kotaurutla	206	41	247	108	41	149
15	Visakhapatnam	Narsipatnam	211	21	232	111	21	132
		Visakhapatnam total	1870	1252	3122	1014	1252	2266
16	Vizianagaram	Bhadragiri	101	85	186	56	85	141
17	Vizianagaram	Pachipenta	152	83	235	81	83	164
18	Vizianagaram	Kurupam	179	137	316	95	137	232
19	Vizianagaram	Parvatipuram	285	92	377	148	92	240
20	Vizianagaram	Shrigavarapukota	150	29	179	80	29	109
21	Vizianagaram	Nellimarla	176	24	200	93	24	117
22	Vizianagaram	Saluru ®	153	84	237	82	84	166
		Vizianagaram total	1196	534	1730	635	534	1169
23	East Godavari	Addateegala	88	46	134	49	46	95
24	East Godavari	Gangavaram	45	8	53	28	8	36
25	East Godavari	Maredumilli	82	27	109	46	27	73
26	East Godavari	Rajavommangi	104	17	121	57	17	74
27	East Godavari	Rampachodavaram	91	16	107	51	16	67
28	East Godavari	Korukonda	225	3	228	118	3	121
29	East Godavari	Sankavaram	203	21	224	107	21	128
30	East Godavari	Tuni	211	3	214	111	3	114
		East Godavari total	1049	141	1190	567	141	708
31	Adilabad	Utnoor	164	116	280	87	116	203
32	Adilabad	Jainoor	201	121	322	106	121	227
33	Adilabad	Asifabad	115	11	126	63	11	74
34	Adilabad	Thadoor	122	12	134	66	12	78
35	Adilabad	Wankidi	139	24	163	75	24	99
36	Adilabad	Triyani	68	4	72	39	4	43
37	Adilabad	Boath	271	46	317	141	46	187
38	Adilabad	Adilabad ®	332	51	383	171	51	222
39	Adilabad	Nirmal	288	36	324	149	36	185
40	Adilabad	Khanapur	274	60	334	142	60	202
41	Adilabad	Chennur	251	35	286	131	35	166
42	Adilabad	Sirpur	294	25	319	151	25	176
		Adilabad total	2516	541	3057	1321	541	1862

Sl. No	Name of the District	Name of the project	No. of AWCs			Link Workers posts Sanctioned		
			Main AWCs	Mini AWCs	Total	Main AWCs	Mini AWCs	Total
1	2	3	4	5	6	7	8	9
43	Khammam	Aswaraopeta	148	51	199	79	51	130
44	Khammam	dhammapet	165	73	238	88	73	161
45	Khammam	Burgampahad	180	66	246	95	66	161
46	Khammam	munuguru	156	51	207	83	51	134
47	Khammam	Kunavaram	49	36	85	30	36	66
48	Khammam	Chintoor	75	62	137	43	62	105
49	Khammam	Bhadrachalam	97	54	151	54	54	108
50	Khammam	V R Puram	61	27	88	36	27	63
51	Khammam	Venkatapuram	120	48	168	65	48	113
52	Khammam	Cherla	77	35	112	44	35	79
53	Khammam	Dummugudem	95	39	134	53	39	92
54	Khammam	Yellandu	139	69	208	75	69	144
55	Khammam	Karepally	183	36	219	97	36	133
56	Khammam	Kalluru	240	40	280	125	40	165
57	Khammam	Sattupally	179	15	194	95	15	110
58	Khammam	Suddimalla	266	140	406	138	140	278
59	Khammam	Khothagudem ®	155	96	251	83	96	179
60	Khammam	Enkoor	139	79	218	75	79	154
		Khammam total	2524	1017	3541	1358	1017	2375
61	Nizamabad	Madnur	180	27	207	93	27	120
62	Nizamabad	Domakonda	216	25	241	111	25	136
63	Nizamabad	Bheemgal	251	59	310	129	59	188
64	Nizamabad	Yellareddy	222	67	289	114	67	181
65	Nizamabad	Banswada ®	197	28	225	102	28	130
66	Nizamabad		316	15	331	161	15	176
		Nizamabad total	1382	221	1603	710	221	931
67	Ranga Reddy	Parigi	214	106	320	109	106	215
68	Ranga Reddy	Thadoor	267	20	287	136	20	156
69	Ranga Reddy	Marpally	123	17	140	64	17	81
70	Ranga Reddy	Maheswaram	125	16	141	65	16	81
71	Ranga Reddy	Vikarabad	214	19	233	109	19	128
		Ranga Reddy total	943	178	1121	483	178	661
72	Ananthapur	Kambadur	223	32	255	117	32	149
73	Ananthapur	Kanekal	133	5	138	72	5	77
74	Ananthapur	Rayadurgam	173	12	185	92	12	104
75	Ananthapur	Kalyanadurgh	150	33	183	80	33	113
76	Ananthapur	Hindupur	464	86	550	237	86	323
77	Ananthapur	Madakasira	378	60	438	194	60	254
78	Ananthapur	Kadiri (E)	258	105	363	134	105	239
79	Ananthapur	Kadiri (W)	304	195	499	157	195	352
80	Ananthapur	Gootti	305	17	322	158	17	175
81	Ananthapur	Penugonda	361	81	442	185	81	266
		Ananthapur total	2749	626	3375	1427	626	2052
		Grand total	14229	4510	18739	7515	4510	12024

NILAM SAWHNEY,
PRINCIPAL SECRETARY TO GOVERNMENT.